



Opportunities for Corporate Support in 2026-27

The AASM Foundation is the philanthropic arm of the American Academy of Sleep Medicine. Our programs and initiatives are focused around our values and purpose of investing in people, research, and communities to improve the sleep health of all people. Since 1998, the Foundation has distributed more than \$35 million in grants and awards, helping advance a brighter future in sleep health.

Demand for research and training continues to grow, with grant applications increasing 70% in 2025.

Corporate support opportunities are available for companies seeking visibility within the sleep medicine community while expanding their philanthropic investment in the AASM Foundation's programs.

CORPORATE

American Academy of
SLEEP MEDICINE
FOUNDATION®

SUPPORTER



Corporate Recognition Program

Annual Contribution¹

	\$250,000	\$100,000	\$50,000	\$25,000
AASM Foundation leadership ² will visit company headquarters to update executives on the AASM Foundation's goals and research agenda	✓			
Opportunity for an in-person or virtual meeting with AASM Foundation Board of Directors members	✓	✓		
Option to be the Lead (exclusive) Sponsor of the Young Investigators Research Forum, Sleep Research Program for Advancing Careers, Fellow Boot Camp or other events. ³	✓	✓		
Option to sponsor an award, grant, or new initiative. ⁴	✓	✓	✓	
Opportunity for a corporate representative to have a conference call with AASM Foundation leadership. ²	✓	✓	✓	
Opportunity to provide topic ideas for upcoming Strategic Research Grant request for applications.	✓	✓	✓	
Option to sponsor the Sleep Research Program for Advancing Careers, Young Investigators Research Forum, or other events including the AASM's women's sleep health initiative.	✓	✓	✓	✓
Option to attend select sessions of the Young Investigators Research Forum as observers and be listed in the program brochure. ³	✓	✓	✓	✓
Opportunity for corporate representative(s) to participate in an annual corporate roundtable discussion with AASM Foundation leadership. ²	✓	✓	✓	✓
Logo included on AASM Foundation website, annual report, and the spring issue of AASM's Montage publication.	✓	✓	✓	✓
Logo included in special signage at all AASM conferences including SLEEP, TRENDS, YIRF and other periodic meetings.	✓	✓	✓	✓

1. The benefits and special recognition associated with each giving level will be made available for one year or 365 days from the date that a written request or contract submitted by a company is approved by the AASM Foundation.
2. Leadership may include members of the Board of Directors, AASM Foundation Development Council, other committees and/or senior staff.
3. See next page for program description.
4. Sponsorship of grants or new initiatives must receive Board approval. Cost of sponsorship would be the amount of grant funding or the anticipated costs of the special initiative.



The Young Investigators Research Forum (YIRF) and the Sleep Research Program for Advancing Careers (SOAR) are designed to aid the career development of promising early career investigators in clinical and translational sleep medicine research. They provide a unique venue for collegial interaction between early career investigators and established senior investigators across the broad spectrum of clinical sleep research.

Additional Sponsorship Opportunities

The AASM Foundation organizes special stand-alone receptions and activities in conjunction with the following conferences and events.

SLEEP MEDICINE **TRENDS**

- » Networking reception
- » Leadership meetings
- » Women and allies career development forum

SLEEP

- » Travel grant for APPs, residents and medical students
- » Impact Mixer and Oasis activities
- » Special Appreciation Reception

AASM **FELLOW BOOT CAMP**

- » Corporate attendance to annual event
- » Opportunities for year-round engagement

If your company would like to gain visibility, while showcasing your commitment to sleep research and the AASM Foundation, the following are examples of opportunities that are available:

- Sponsorship of special receptions honoring donors, volunteers and grant recipients range from \$5,000 to \$100,000
- Elevating the presence of sleep medicine at leading meetings and events, including those hosted by the AASM, ATS, AAN, CHEST, and others.

For more information about these opportunities, please contact **Joe Donohue, Director of Development**, at **(630) 737-9725** or **giving@aasm.org**

Guidelines for Use of the AASM Foundation Corporate Supporter Emblem

Corporate Supporters that contribute \$10,000 or higher are entitled to use the official AASM Foundation Corporate Supporter Emblem. This emblem serves to recognize your company's commitment to advancing our philanthropic purpose: investing in people, research, and communities to improve the sleep health of all individuals.



Approved Uses of the Emblem

The emblem may be used in materials that promote your organization's philanthropic values, including:

- » Company webpages (linking to foundation.aasm.org is encouraged)
- » Social media posts
- » Newsletters and emails
- » Exhibit displays
- » Brochures or direct mailings
- » Company presentations highlighting corporate values and social responsibility

Usage Restrictions

Please note the following important restrictions:

- » The emblem **may not** be used to advertise, promote, or imply endorsement of any products or services.
- » The emblem **must not** be altered, combined with, or incorporated into any other logos, trademarks, or designs.
- » The AASM Foundation reserves the right to revoke emblem usage if:
 - » The donor does not fulfill an annual contribution
 - » The donor's conduct or public image is inconsistent with the ethical standards and values upheld by the Foundation

Compliance and Ownership

If there is any uncertainty regarding the appropriate use of the emblem, it is the responsibility of your organization to obtain prior approval from the AASM Foundation. Unauthorized or inappropriate use may constitute copyright infringement and may result in legal action.

The AASM Foundation retains full ownership of the emblem and reserves the right to modify or limit its use at any time.

We appreciate your support. Please contact giving@aasm.org or call 630-737-9725 with any questions regarding emblem usage.