



Opportunities for Corporate Support in 2024-25

The AASM Foundation is the official philanthropic arm of the American Academy of Sleep Medicine. Our programs and initiatives are focused around our values and purpose of investing in people, research, and communities to improve the sleep health of all people. **Since 1998, the AASM Foundation has distributed more than \$30 million in grants and awards that are championing a bright future in sleep health.**

Our opportunities for corporate support are available to companies interested in gaining exposure to members of the sleep medicine community while also expanding their philanthropic support of the AASM Foundation's programs.

For more information about these opportunities, please contact **Joe Donohue, Director of Development**, at **(630) 737-9725** or **giving@aasm.org**

Platinum
Transparency
2024

Candid.

OUR PURPOSE

Investing in people, research, and communities to improve the sleep health of all people.

OUR VALUES

Collaborative

Evidence-Generating

Inclusive

Innovative

Strategic

Disclaimer

This outline of proposed benefits for industry supporters is for informational purposes only. The AASM Foundation reserves the right to modify these offerings at any time. Upon written request, the AASM Foundation will consider a company's offer to sponsor or partially sponsor an AASM Foundation grant, reception or program. The AASM Foundation reserves the right to determine which requests will be accepted.

Corporate Recognition Program

Annual Contribution¹

| | \$100,000 | \$75,000 | \$50,000 | \$25,000 |
|--|-----------|----------|----------|----------|
| AASM Foundation leadership ² will visit company headquarters to update executives on the AASM Foundation's goals and research agenda | ✓ | | | |
| Opportunity for an in-person or virtual meeting with AASM Foundation Board of Directors members | ✓ | ✓ | | |
| Option to be the Lead (exclusive) Sponsor of the Young Investigators Research Forum, Sleep Research Program for Advancing Careers, or other events. ³ | ✓ | ✓ | | |
| Option to sponsor an award, grant, or new initiative. ⁴ | ✓ | ✓ | ✓ | |
| Opportunity for a corporate representative to have a conference call with AASM Foundation leadership. ² | ✓ | ✓ | ✓ | |
| Opportunity to provide topic ideas for upcoming Strategic Research Grant request for applications. | ✓ | ✓ | ✓ | |
| Option to sponsor the Sleep Research Program for Advancing Careers, Young Investigators Research Forum, or other events. | ✓ | ✓ | ✓ | ✓ |
| Option to attend select sessions of the Young Investigators Research Forum as observers and be listed in the program brochure. ³ | ✓ | ✓ | ✓ | ✓ |
| Opportunity for corporate representative(s) to participate in an annual corporate roundtable discussion with AASM Foundation leadership. ² | ✓ | ✓ | ✓ | ✓ |
| Logo included on AASM Foundation website, annual report, and the spring issue of AASM's Montage publication. | ✓ | ✓ | ✓ | ✓ |
| Logo included in special signage at all AASM conferences including SLEEP, TRENDS, Sleep Medicine Essentials, YIRF and other periodic meetings. | ✓ | ✓ | ✓ | ✓ |

1. The benefits and special recognition associated with each giving level will be made available for one year or 365 days from the date that a written request or contract submitted by a company is approved by the AASM Foundation.
2. Leadership may include members of the Board of Directors, AASM Foundation Development Council, other committees and/or senior staff.
3. See next page for program description.
4. Sponsorship of grants or new initiatives must receive Board approval. Cost of sponsorship would be the amount of grant funding or the anticipated costs of the special initiative.



The Young Investigators Research Forum (YIRF) is an annual conference designed to aid the career development of promising early career investigators in clinical and translational sleep medicine research. The forum provides a unique venue for collegial interaction between early career investigators and established senior investigators across the broad spectrum of clinical sleep research.

Additional Sponsorship Opportunities

The AASM Foundation organizes special stand-alone receptions and activities in conjunction with the following conferences and events.

SLEEP MEDICINE
TRENDS

SLEEP

If your company would like to gain visibility, while showcasing your commitment to sleep research and the AASM Foundation, the following are examples of opportunities that are available:

- Sponsorship of special receptions honoring donors, volunteers and grant recipients range from \$5,000 to \$100,000
- Sponsorship of a grand prize or additional prize in a fundraising raffle ranges from \$2,500 to \$7,500

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