



Opportunities for Corporate Support

The American Academy of Sleep Medicine Foundation (AASM Foundation) is the leading charitable and scientific organization focused on addressing the challenges caused by sleep and circadian disorders. Over the past 20 years, we have invested more than **\$13.5 million in funding to support clinical research and the future of sleep medicine.**

The AASM Foundation's opportunities for corporate support are available to companies interested in gaining exposure to members of the sleep medicine community while also expanding their philanthropic support of clinical research and the AASM Foundation's programs.

For more information about these opportunities, please contact **Joe Donohue, Director of Development**, at **(630) 737-9725** or **giving@aasm.org**

Our Mission

Promote discoveries that advance the understanding of sleep for healthier lives.

Our Vision for Society

Healthier lives through better sleep.

Disclaimer

This outline of proposed benefits for industry supporters is for informational purposes only. The AASM Foundation reserves the right to modify these offerings at any time. Upon written request, the AASM Foundation will consider a company's offer to sponsor or partially sponsor an AASM Foundation award, reception, or program. The AASM Foundation reserves the right to determine which requests will be accepted.

Corporate Recognition Program

Annual Contribution **

	\$100,000	\$75,000	\$50,000	\$25,000	\$10,000	\$5,000
AASM Foundation Board member and representative from the Development Council will visit company headquarters to update executives on the AASM Foundation's research agenda.	X					
Opportunity for an in-person meeting with the AASM Foundation's Executive Committee that will be scheduled in conjunction with a Board of Directors meeting.	X	X				
Option to be the Lead Sponsor of the Young Investigators Research Forum.***	X	X	X			
Option to Co-Sponsor Young Investigators Research Forum.***	X	X	X	X		
Opportunity for a corporate representative to have a conference call with AASM Foundation Board members and senior staff.	X	X	X	X		
Option to sponsor an award or new initiative.*	X	X	X	X		
Option to purchase the Young Investigators Research Forum Corporate Attendance Package.***	X	X	X	X	X	
Opportunity for corporate representative(s) to participate in a corporate roundtable discussion with AASM Foundation Leadership at the annual TRENDS meeting.	2	2	2	2	1	
Logo included on AASM Foundation website, annual report, and the spring issue of AASM's Montage publication.	X	X	X	X	X	
Logo included in special signage at all AASM conferences including SLEEP, TRENDS, Sleep Medicine Essentials, YIRF, and other periodic meetings.	X	X	X	X	X	
Ribbons for staff at SLEEP and TRENDS meetings.	X	X	X	X	X	X
Listing on AASM Foundation website and annual report.						X
Listing on special signage at all AASM conferences including SLEEP, TRENDS, Sleep Medicine Essentials, Young Investigators Research Forum, and other periodic meetings.						X

*Cost of sponsorship would be the amount of award funding or the anticipated costs of the special initiative that would not be implemented until it receives board approval. Company would receive additional visibility associated with the promotion of the award or initiative.

**The benefits and special recognition associated with each giving level will be made available for one year or 365 days from the date that a written request or contract submitted by a company is approved by the AASM Foundation.

***Sponsorship benefits are explained in the next section under YIRF Sponsorship Opportunities.



The Young Investigators Research Forum (YIRF) is an annual conference designed to aid the career development of promising young investigators in clinical and translational sleep medicine research. The forum provides a unique venue for collegial interaction between young investigators and established senior investigators across the broad spectrum of clinical sleep research.

April 1-3, 2020 | Bethesda, Maryland

YIRF Sponsorship Opportunities

Lead Sponsor - \$100,000

- Only one available

Benefits:

- Company logo in program and promotional materials (flyers, webpage, email)
- Special recognition with the opportunity to provide remarks and messaging at the following events:
 - Opening reception and dinner at headquarters hotel
 - Social event and dinner held a nearby restaurant
- Tabletop display area and access to an electrical outlet
- Complimentary registration, hotel stay, lunch and dinner during event for up to three corporate representatives
- Meet and greet with attendees throughout breaks and meals
- Invitation to observe all Plenary Sessions and Breakout Sessions

Co-Sponsor - \$60,000

- Only two available if there is no Lead Sponsor

Benefits:

- Company logo in program and promotional materials (flyers, webpage, email)
- Special recognition with the opportunity to provide remarks and messaging at one of the following events:
 - Opening reception and dinner at headquarters hotel
 - Social event and dinner held a nearby restaurant
- Tabletop display area and access to an electrical outlet
- Complimentary registration, hotel stay, lunch and dinner during event for up to two corporate representatives
- Meet and greet with attendees throughout breaks and meals
- Invitation to observe all Plenary Sessions and Breakout Sessions

Corporate Attendance Package - \$5,000

- Limited availability

Benefits:

- Listing in program
- Tabletop display area and access to an electrical outlet
- Complimentary registration, hotel stay, lunch and dinner during event for one corporate representative
- Meet and greet with attendees throughout breaks and meals
- Invitation to observe all Plenary Sessions

Additional Sponsorship Opportunities

The AASM Foundation organizes special receptions and activities in conjunction with the following conferences and events.

SLEEP MEDICINE *TRENDS*

February 21 – 23 | Tampa, Florida

SLEEP 2020

Philadelphia | June 13-17

If your company would like to gain visibility, while showcasing your commitment to sleep research and the AASM Foundation, the following opportunities are available:

- Sponsorship of special receptions honoring donors, volunteers and award recipients range from \$5,000 to \$20,000
- Sponsorship of a grand prize or additional prize in a fundraising raffle ranges from \$2,500 to \$7,500

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